



*and then we
celebrate*

*Cocktails, Dinner and Dancing
following the ceremony
Lowndes Grove Plantation
Charleston, South Carolina*

LET US BE
YOUR

*Wedding
Concierge*

CHEREE BERRY
PAPER

Reception

MR.

MERRIMENT
TO FOLLOW

*Save the
Date*

06.10.17

BOSTON,
MASS

MRS.

WELCOME TO THE WORLD OF CHEREE BERRY PAPER!

With fourteen years of experience in the wedding industry, we are a full-service stationer that approaches all aspects of the design process with enthusiasm, passion and meticulous care. We are known for our playful, yet polished aesthetic, and signature details such as unexpected paper formats, custom illustration, flawless typography, clever copywriting, tailor-made monograms, luxury printing techniques and more. Our passion for design is matched by our commitment to process and customer service. Let us be your guide as you embark on planning one of life's most momentous occasions.

[VIEW EXAMPLES OF OUR WORK!](#)

SERVICES

As a full-service stationer, we design and print all paper and digital components needed for your wedding celebration ensuring a cohesive story from beginning to end. Find our service offerings detailed below.



Paper

FROM SAVE THE DATES AND INVITATIONS, TO THAT FINAL HANDWRITTEN THANK YOU NOTE, PAPER CAN HAVE A LASTING IMPACT ON YOUR BIG DAY. WHILE THERE IS ALWAYS A TIME AND PLACE FOR DIGITAL CORRESPONDENCE, A PRINTED PIECE IS NOT TO BE FORGOTTEN. USE ONE-OF-A-KIND DETAILS AND LUXURIOUS PRINTING METHODS TO SET YOUR STATIONERY APART.

[VIEW CUSTOM GALLERY](#)



Pixel

WEDDING WEBSITE DESIGN,
DIGITAL COMMUNICATION DESIGN
AND DISTRIBUTION,
SOCIAL MEDIA ASSETS

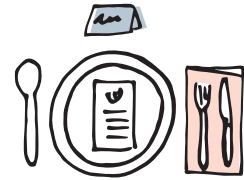
[VIEW GALLERY](#)



Post

ADDRESSING,
POSTAGE AND
MAILING SERVICES

[VIEW SERVICES](#)



Party

SIGNAGE, DÉCOR,
PERSONALIZED DAY-OF ITEMS
AND MORE!

[VIEW IDEAS](#)

IF YOU CAN DREAM IT, WE CAN DESIGN AND PRODUCE IT!

DESIGN TIERS

The following pages explain our three different tiers for wedding stationery design. The right tier for you depends on your creative vision and budget requirements. Regardless of which tier you select, our dedicated project managers will be here to guide you through every step of the design and printing process.



Tier 1: Collection

— \$ —

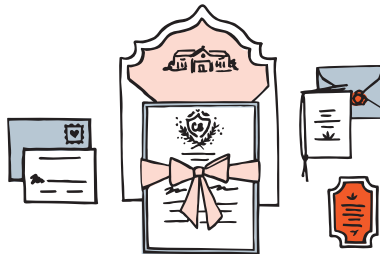
Choose from an existing set of CBP designs as shown on our website. These designs have been handcrafted to showcase our signature details while maintaining a friendlier budget.



Tier 2: Semi-Custom

— \$\$ —

Access our vast library of designs and use them as a jumping off point to create your own semi-custom design.



Tier 3: Custom Concierge Program

— \$\$\$ —

Create your dream suite with us. We'll work hand in hand with you to bring your creative vision and personal story to life on paper.

TIER 1: COLLECTION

Our most budget-friendly program, choose from an existing set of designs featured in our online wedding collection. All designs have been created with our signature details in mind, and each suite is professionally typeset by one of our highly trained designers.

[VIEW COLLECTION](#)



Pricing

STARTS AT \$2,000 FOR 100 INVITATION SUITES

Suites typically include outer mailing envelope with liner, invitation, reply card and printed reply envelope. All suites are customized with your liner and color selections, along with your personalized wording and event information.

TIER 2: SEMI-CUSTOM

Use one of our existing designs as a building block to create your own semi-custom suite. Mix and match formats, patterns, colors, graphics and font styles to create your dream suite.

BASE COLLECTION DESIGN



FINAL SEMI-CUSTOM INVITATION

A gold piped edge was added to the outer envelope flap. A solid light pink envelope liner was selected from the CBP liner collection.



A rehearsal dinner insert was added with a custom illustrated border.

The classic all-script format was maintained with a new font selected from the CBP font guide.

A beveled reception card, a web card and other inserts were added for the wedding weekend.

The green collection envelope was upgraded to a linen scallop envelope.

Pricing

STARTS AT \$4,000 FOR 100 INVITATION SUITES

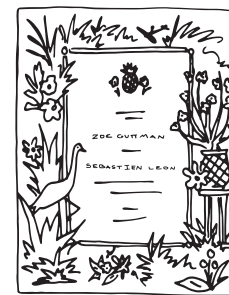
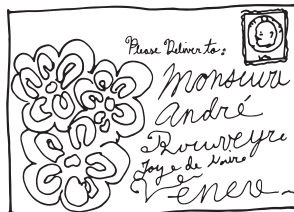
Suites typically include outer mailing envelope with liner, invitation, reply card and printed reply envelope.

TIER 3: CUSTOM CONCIERGE PROGRAM

Receive the full-service treatment for conceptualizing a unique wedding invitation based on your creative vision, venue, destination and/or personal story. After understanding your style and inspiration, we'll put pen to paper through sketches and mood boards to show you multiple design options. We'll work with you to refine these choices until the end result — a custom paper suite designed just for you.



Moodboard inspiration images



Invitation sketches

Pricing

STARTS AT \$6,000 FOR 100 INVITATION SUITES*

**Custom suite contents vary widely depending on events and needs for communication.*

WHICH DESIGN TIER IS RIGHT FOR YOU?

We look forward to learning your story and bringing your wedding stationery vision to life! The table below shows how our process differs based on your selected design tier:

	COLLECTION	SEMI-CUSTOM	CUSTOM
INCLUDED CALLS/MEETINGS	1	2	3
DEDICATED PROJECT MGR.	Included	Included	Included
AVERAGE NO. OF DESIGN HOURS	3	4-6	8+
UPFRONT DESIGN PROOFS	1	2	2-3 Sketches + 1-2 Design Proofs
ROUNDS OF REVISIONS	1	2	3
CUSTOM ILLUSTRATION	No	Sometimes	Typically
IDEAL TIMING REQUIREMENTS <i>(Including Printing)</i>	4-8 Weeks	8-12 Weeks	12-16 Weeks
AVERAGE COST FOR 100 SUITES*	\$2,000 - \$4,000	\$4,000 - \$6,000	\$6,000 - \$10,000

**Suites typically include an outer envelope with liner, invitation, reply card and envelope.
Custom invitations often include more insert pieces and complex formats.*

CLIENT TESTIMONIALS



I'm obsessed with Cheree's work. Everything she does is absolutely fabulous! We wanted our guests to feel the vibe of the weekend from the moment they got our invitations! The CBP team created a series of perfect moments from the digital save the date to the invitations to all the paper goodies in Anguilla. They even helped us surprise our friends with life-size cutouts of me and Steven that were placed in the hotel rooms upon guest arrival. They love the details and the unexpected. What a fun experience to work with them!

-SELBY DRUMMOND



Cheree Berry Paper has been my go-to stationer ever since my wedding 10 years ago! They truly brought my entire wedding stationery vision to life. Highlights included our personalized storybook save the dates, our timeless yet whimsical invitation sets, and all the little day-of details that CBP is known for — menus, place cards, programs, signage, kids' table accessories — if you dream it, CBP can do it! People still comment today about all the small details at our wedding that really made it our own. I have celebrated many other occasions with CBP since then — birth announcements for my three boys, annual holiday cards, my parents' wedding anniversary and, most recently, an invitation for my son's preschool. CBP has helped me celebrate all these joyous, milestone occasions, and I would highly recommend them to any newly engaged couple!

-LINDSAY BACKSCHEIDER

We'd love to hear from you!

FOR MORE INFORMATION, PLEASE VISIT
OUR WEBSITE AT CHEREEBERRYPAPER.COM OR
CONTACT US AT INFO@CHEREEBERRY.COM
OR 314.533.6688.

CHEREE BERRY
PAPER